



PURINA VETERINARY DIETS®



- Nutritional supplements for the dietary management of dogs and cats with diarrhea
- Contains a probiotic proven to promote normal intestinal microflora
- Guaranteed level of viable microorganisms
- Proprietary microencapsulation for enhanced stability
- Promotes a strong immune system

FortiFlora™

brand

Canine & Feline Nutritional Supplements



For Veterinary Professionals Only

Canine & Feline Nutritional Supplements

Indications

Fortiflora is recommended as a nutritional supplement for dogs and cats to help with the following:

- Diarrhea associated with microflora imbalance
- Acute enteritis
- Diarrhea associated with stress, antibiotic therapy, and diet change
- Poor fecal quality in puppies and kittens
- Promotes a strong immune system

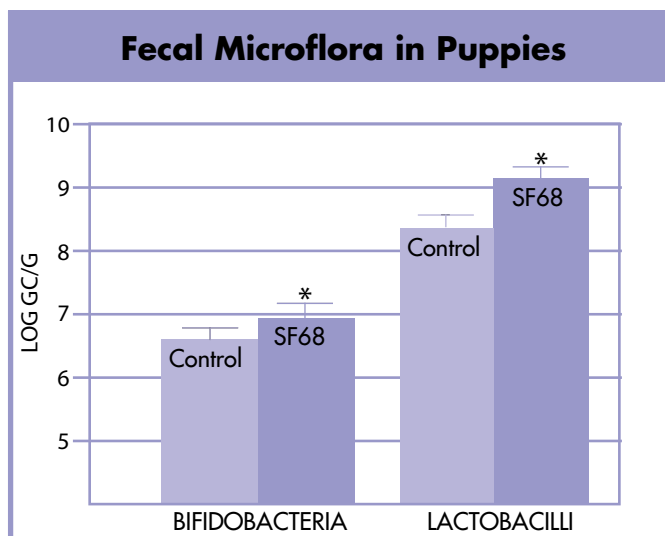
Gastrointestinal tract conditions such as diarrhea are commonly seen in dogs and cats and are often associated with an imbalance in the intestinal microflora. Restoring microflora balance is a key component of the effective management of these conditions. FortiFlora contains a strain of the probiotic *Enterococcus faecium*, SF68, that has a long history of safe use in both humans and animals.

Guaranteed levels of viable microorganisms

- The level of live *Enterococcus faecium* SF68 in each packet of FortiFlora is guaranteed to be a minimum of 1×10^8 CFU/g
- The microorganisms are microencapsulated with a proprietary protective coating to enable them to withstand handling, processing and storage
- In the intestinal tract, this coating is completely dissolved and the organisms become available to the animal in their active form

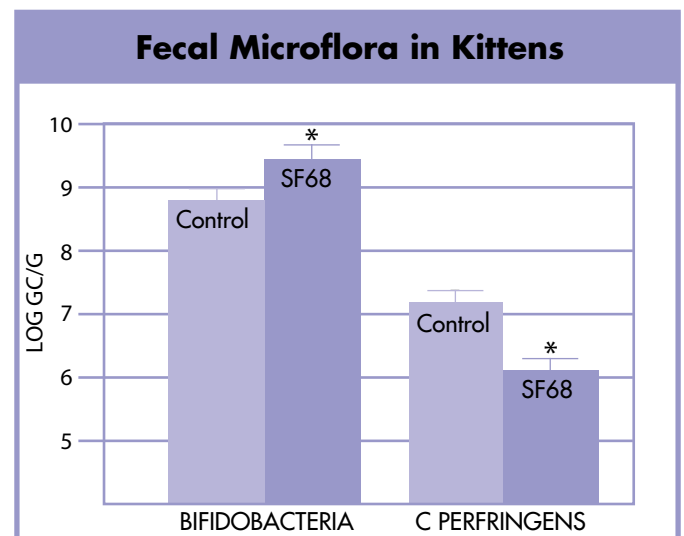
Contains a probiotic proven to promote normal intestinal microflora

- Decreases the levels of *Clostridium perfringens* in dogs and cats
- Increases levels of the beneficial bacteria bifidobacteria and lactobacilli in dogs



* SF68 significantly different from control (P<0.05)

FIGURE 1. Change in fecal microflora in puppies fed SF68 vs control.



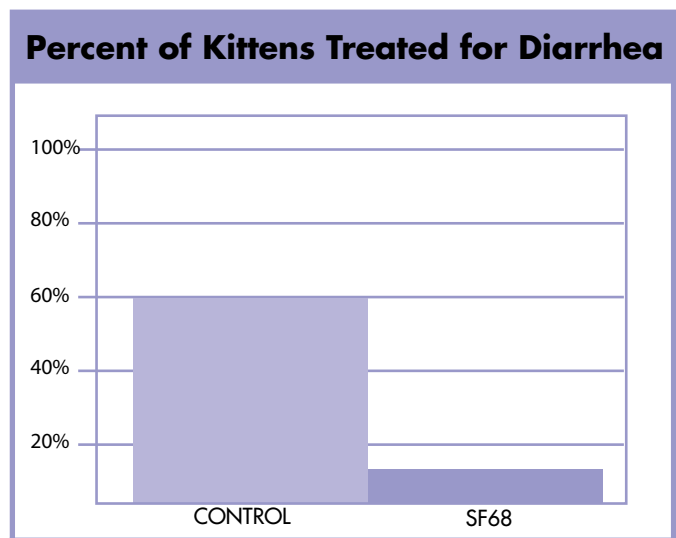
* SF68 significantly different from control (P<0.02)

FIGURE 2. Change in fecal microflora in kittens fed SF68 vs control.

Nutritional supplement for the dietary management of dogs & cats with diarrhea

- Shown to improve fecal consistency in cats with chronic intractable diarrhea
- Helps to minimize the incidence of diarrhea in kittens with naturally occurring disease
- Successfully used for the management of dogs with diarrhea
- Helps reduce variability in fecal quality of puppies and kittens

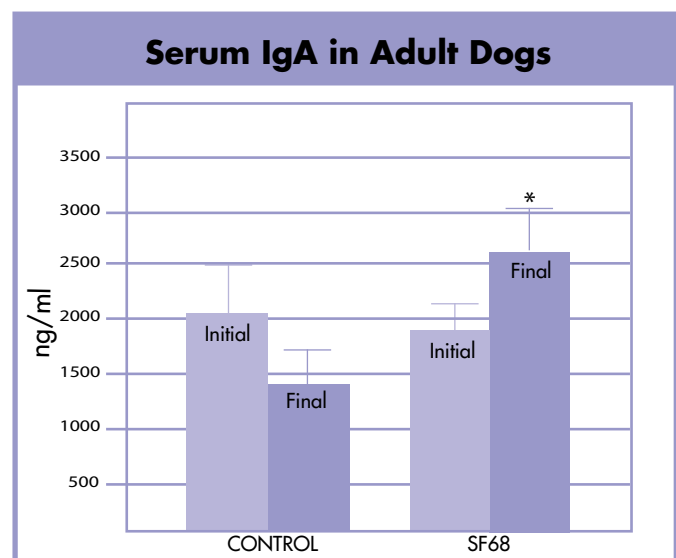
FIGURE 3. SF68 minimized the incidence of diarrhea in a naturally occurring outbreak in kittens. While 60% of kittens fed the control diet developed diarrhea severe enough to be treated, only 9.5% of the kittens eating SF68 had to be treated. ($p < 0.05$)



Promotes a strong immune system

- Can result in a favorable immune response
- Promotes a strong immune system at both the mucosal and systemic levels
- Promotes increased IgA levels in adult dogs
- Shown to have a positive effect on the immune system of puppies

FIGURE 4. Dogs fed SF68 for eleven weeks had significantly increased serum IgA levels, which indicates that SF68 enhanced immune function. ($*p < 0.05$)



Shown to be safe for use in dogs and cats

- It does not become resistant to antibiotics or transfer antibiotic resistance
- It has long history of safe use in both humans and animals
- It works locally in the gastrointestinal tract and is not absorbed into the bloodstream

Excellent palatability

- Exceptionally palatable and readily accepted by cats and dogs
- Helps ensure client compliance

For more information, visit www.purinavets.com

(user name: purinavets; password: nutrition) or call

1-800-222-VETS (8387) weekdays, 8:00 a.m. to 4:30 p.m. CT.



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FortiFlora™ brand Canine & Feline Nutritional Supplements from Nestlé Purina are available in boxes of 30 - 1 gram packets.